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%76.3 :

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Public attitudes towards means and styles of communication used in AlAqsa uprising: A field study on a sample from Gaza governorates

Abstract: This paper aims to investigate public attitude towards means of communication used during Al-Aqsa uprising. The researcher will explore public's attitude with reference to: information resources, its roles and effects; ways of handling; preferred resources; preferred topics; effectiveness; credibility and improvement suggestions.

The results of this study show: %76.3 of the public continuously use communication means in the following order- TV, radio, newspapers, friends, neighbors, loud-speakers, posters and preachers and Friday speeches; there is no set times for the public to be engaged in the various communication means; Palestinian resistance and Israeli military operations are the preferred topics; %78.3 of the public see that communication means are effective; and the public trusts public means more than other direct means. The study concludes with a number of suggestions to improve the performance of public communication means: employment of qualified professionals to address the public, creating room for the different points of view and the best use of pictures to accompany topics of interest.

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420551
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17	51	17.20	72331	
36	108	35.93	151085	
15	45	14.84	62421	
20	60	19.88	83623	
12	36	12.15	51091	
100	300	100.00	420551	

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51	153		
49	147		
100	300		
30.0	84	20	15
44.0	132	30	20
16.7	50	40	30
11.3	34	50	40
100	300		
17	51		
36	108		
15	45		
20	60		
12	36		
100	300		
68.7	206		
24.7	74		
6.7	20		
100	300		
25.3	76		
9.7	29		
57.7	173		
7.3	22		
100	300		

47.7	143		
30.7	92		
7.0	21		
4.7	14		
0.3	1		
9.7	29		
100	300		
38.3	115		
37.7	113		
14.7	44		
5.0	15		
0.7	2		
0.7	2		
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0.3	1		
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%		
76.3	229	
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%		%		%			
44.7	134	37.7	113	17.7	53		
17	51	53	159	30	90		
31.3	94	41	123	27.7	83		
74.3	223	20.7	62	5	15		
19.7	59	47.3	142	33	99)	(
37.3	117	42	126	20.7	62		
24.7	74	43.3	130	32	96		
31.3	94	49.3	148	19.3	58		
38.7	116	44.3	133	17	51		
32.7	98	42	126	25.3	76		
29	87	38.3	115	32.7	98		
48	144	26.3	79	25.7	77		
6.3	19	21.3	64	72.3	217		
23	69	39.3	118	37.7	113		
59.3	178	26.3	79	14.3	43		
67.3	202	28.3	85	4.3	13		
40.3	121	46	138	13.7	41		
2	6	11.7	35	86.3	259		
74.3	223	20.7	62	5	15		

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%83 %53 %30
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(23 1995)

%32.7 %80.3 %47 %33
%75.3 %43.3 %32
%71 %38.3

2000

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%93.7 %21.3 %72.3

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	10.8	4612	
	10.1	4328	
	8.0	3408	
	7.3	3095	
	6.1	2595	
	5.9	2528	
	5.5	2359	
	5.5	2351	
	5.5	2330	
	5.4	2285	
	5.3	2240	
	5.2	2225	
	5.2	2203	
	3.8	1598	
	3.7	1572	
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	2.2	944	
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(129 1995

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1988)

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%90

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%43

%31.7

%37

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.(Wanye, 1994, 96,97)

%26.3

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%14.3

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(12)

90.0	270	
53.3	160	
43.0	129	
42.0	126	
37.0	111	
31.7	95	
26.3	79	
25.0	75	
23.3	70	
22.0	66	
20.3	61	
20.3	61	
14.3	43	
13.3	40	
12.7	38	
11.3	34	
8.0	24	
5.3	16	

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(13)

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61.7	185	
25.3	76	
7.7	23	
5.0	15	
0.3	1	
100	300	

%25.3

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(15 14)

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55.3	166	
23.0	69	
14.0	42	-
7.7	23	
100	300	

(15)

27.7	83	
39.7	119	
19.0	57	3 2
8.7	26	4 3
5	15	4
100	300	

%44.7

%72.3

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(16)

(16)

96.3	289	
80.7	242	
73.3	220	
65.0	195	
55.0	165	
51.7	155	
30.0	90	
28.7	86	
25.3	76	
23.7	71	
23.7	71	
23.3	70	
21.0	63	
19.3	58	
19.3	58	
5.3	16	
1.7	5	

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%96.3
%73.3 %80.7

		%65		
				%55
%41.3				
			%39.3	
	%19.3	%27	%36.3	
	%28.7	%37		
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	%55.7			-2
	%28.7		%30	
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	%21	%23.3		
	%5.3	%19.3		
	%27			
			%16.7	%22.7
		%15	%19.3	%37.3
	%21		%23.3	
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70	210	
51.7	155	
51.7	155	
44	132	
43	129	
36	108	
36	108	
31.7	95	
23.7	71	
20	60	
2.7	8	

(18)

%70

%51.7

.(76 1998)

%44

%43

.(Mcdonald,1993,509-525)

%36

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%31.7

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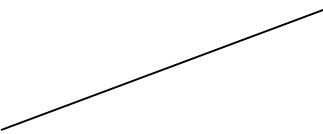
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78.3	235	
21.7	65	
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20.300 22 2
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%		%		%		%		%		%		
0.7	2	1.3	4	6.3	19	37	111	54	162	0.7	2	
0	0	0.7	2	6.7	20	29.7	89	61.7	185	1.3	4	
3	9	4.3	13	21.7	65	44.7	134	21.3	64	5	15	
8.7	26	12.7	38	24	72.0	26.7	80	22	66	6	18	
5.3	16	6.3	19	25	75	27.7	83	29.7	89	6	18	
7.3	22	12	36	28.7	86	32.7	98	12.7	38	6.7	20	
10	30	10	30	21.3	64	26	78	25.3	76	7.3	22	
7.7	23	20	60	24	72	26	78	13.7	41	8.3	25	
11.3	34	17	51	29.3	88	23	69	10	30	9.3	28	
10	30	15.7	47	35	105	21	63	9	27	9.3	28	
12.7	38	13	39	24.3	73	28.7	86	11.3	34	10	30	
11	33	10	30	15.7	47	27.7	83	24.7	74	11	33	
7	21	5.3	16	28	84	35.3	106	12	36	12.3	37	
5	15	9.3	28	22.3	67	31.7	95	19	57	12.7	38	
21.3	64	18.3	55	23.7	71	19	57	4.7	14	13	39	
27	81	18.3	55	17	51	13	39	10.3	31	14	42	
21.7	65	14.3	43	22.7	68	17.7	53	9	27	14.7	44	
0.7	2	0.7	2	1.7	5	1	3	1	3	95	285	

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%21

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(57 39 1989)

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%19.3

(304 1999)

%14.3

%12.3

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%39.7

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%28.3

%21.3

%25.7

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33.3	100	
45.7	137	
17.7	53	
2.3	7	
1.0	3	
100	300	

%17.7

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.(60 1985)

2

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(27)

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%41.3

%43.7

%45.3

%57

%37

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(27)

41.3	124	
41.7	125	
17	51	
100	300	

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5.991 2 12.148 29

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58.3	175	
32.7	98	
9.0	27	
100	300	

%9

(194-190 1999)

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2	2	6.400	32			-
		%95	2		5.991	
2		12.867	33		2	-
		%95	6		12.592	
2	2	45.668	34			-
		%95	8		15.507	
2		21.466	35		2	-
		%95	6		12.592	

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41.170

36

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26.296

2

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%95

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(37)

%66.3

%59

(37)

66.3	199	
59	177	
47	141	
41	123	
40.7	122	
40.7	122	
39	117	
37.3	112	
36.3	109	
33.7	101	
32.3	97	
31.3	94	
29.3	88	
8	54	

%40.7

%41

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%39

.(104 2003)

%37.3

%33.7

%36.3

%32.3

%31.3

%29.3

%8

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%44.7 %72.3

-4

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%78.3

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%19.3

%11.7

-7

%82

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%9

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(4)

%		%		%			
28	84	34.5	29	65.5	55	20	15
44	132	19.7	26	80.3	106	30	20
16.7	50	26.0	13	74.0	37	40	30
11.3	34	8.8	3	91.2	31	50	40
100	300	23.7	71	76.3	229		

(5)

%		%		%		
47.7	143	26.6	38	73.4	105	
30.7	92	16.3	15	83.7	77	
7.0	21	9.5	2	90.5	19	
4.7	14	50.0	7	50.0	7	
0.3	1	-	-	100	1	
9.7	29	31.0	9	69.0	20	
100	300	23.7	71	76.3	229	

(6)

%		%		%		
38.3	115	12.2	14	87.8	101	
37.7	113	39.8	45	60.2	68	
14.7	44	15.9	7	84.1	37	
5.0	15	13.3	2	86.7	13	
0.7	2	50.0	1	50.0	1	
0.7	2	50.0	1	50.0	1	
0.7	2	50.0	1	50.0	1	
0.3	1	-	-	100	1	
2.0	6	-	-	100	6	
100	300	23.7	71	76.3	229	

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(10)

74.3	223	
72.7	218	
64.3	193	
20	60	
20	60	
19	57	
16.3	49	
16	47	
15.3	46	
5.3	16	
4	11	
3.3	10	
1.7	5	
1.0	3	
0.3	1	

(9)

96.7	290	
74.3	223	
58	174	
44.7	134	
30	90	
18	54	MBC
16	48	
10.3	31	CNN
6.3	19	
2.7	8	
2	6	
1.7	5	

(11)

62	186	
56	167	
52.3	157	
38.3	115	
30.3	91	
3	8	
2	6	
1.3	4	
1	3	
1	3	
0.7	2	
0.7	2	
0.7	2	

(17)

%		%		%		%		%		%		
41.3	124	9	27	5.7	17	1.7	5	39.3	118	3	9	
37	111	9.7	29	16.7	50	3	9	28.7	86	5	15	
36.3	1.9	7	21	19.3	58	5.3	16	27	81	5	15	
27	81	8	24	22.7	68	16.7	50	17	51	8.7	26	
37.3	112	9.7	29	19.3	58	15	45	9	27	9.7	29	
21	63	8.3	25	18.3	55	19	57	23.3	70	10	30	

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(20)

87.2	205	
62.1	146	
57	134	
49.4	116	
43.2	101	
38.7	91	
38.3	90	
37	87	
34	80	
29.8	70	
25.1	59	
22.6	53	
3	7	
100	235	

(21)

29.2	19	
18.5	12	
15.4	10	
12.3	8	
6.2	4	
6.2	4	
4.6	3	
7.7	5	
100	65	

(22)

%		%		%		
36	108	18.5	20	81.5	88	
20	60	40.0	24	60.0	36	
17	51	5.9	3	94.1	48	
15	45	24.4	11	75.6	34	
12	36	19.4	7	80.6	29	
100	300	21.7	65	78.3	235	

(23)

%		%		%		
68.7	206	19.4	40	80.6	166	
24.7	74	21.6	16	78.4	58	
6.7	20	45	9	55	11	
100	300	21.7	65	78.3	235	

(24)

%		%		%		
47.7	143	25.2	36	74.8	107	
30.7	92	10.9	10	89.1	82	
7.0	21	19.0	4	81.0	17	
4.7	14	35.7	5	64.3	9	
0.3	1	-	-	100	1	
9.7	29	34.5	10	65.5	19	
100	300	21.7	65	78.3	235	

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(28)

57	171	
45.3	136	
43.7	131	
42.3	127	
40.7	122	
37	111	
35.3	106	
29.7	89	
22.3	67	
6.3	19	
3	9	

(29)

%		%		%		%		
51	153	13.7	21	35.3	54	51.0	78	
49	147	20.4	30	48.3	71	31.3	46	
100	300	17	51	41.7	125	41.3	124	

(30)

%		%		%		%			
17	51	5.9	3	37.3	19	56.9	29		
36	108	21.3	23	37.0	40	41.7	45		
15	45	13.3	6	40.0	18	46.7	21		
20	60	16.7	10	50.0	30	33.3	20		
12	36	25.0	9	50.0	18	25.0	9		
100	300	17	51	41.7	125	41.3	124		

(32)

%		%		%		%			
51	153	7.8	12	26.8	41	65.4	100		
49	147	10.2	15	38.8	57	51.0	75		
100	300	9.0	27	32.7	98	58.3	175		

(33)

%		%		%		%			
28	84	14.3	12	34.5	29	51.2	43	20	15
44	132	3.0	4	33.3	44	63.6	84	30	20
16.7	50	10.0	5	30.0	15	60.0	30	40	30
11.3	34	17.6	6	29.4	10	52.9	18	50	40
100	300	9.0	27	32.7	98	58.3	175		

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(34)

%		%		%		%		
17	51	29.4	15	33.3	17	37.3	19	
36	108	8.3	9	32.4	35	59.3	64	
15	45	-	-	44.4	20	55.6	25	
20	60	-	-	21.7	13	78.3	47	
12	36	8.3	3	36.1	13	55.6	20	
100	300	9.0	27	32.7	98	58.3	175	

(35)

%		%		%		%		
25.3	76	11.8	9	31.6	24	56.6	43	
9.7	29	13.8	4	27.6	8	58.6	17	
57.7	173	4.0	7	35.8	62	60.1	104	
7.3	22	31.8	7	18.2	4	50.0	11	
100	300	9.0	27	32.7	98	58.3	175	

(36)

%		%		%		%		
38.3	115	1.7	2	36.5	42	61.7	71	
37.7	113	9.7	11	34.5	39	55.8	63	
14.7	44	15.9	7	15.9	7	68.2	30	
5.0	15	33.3	5	26.7	4	40.0	6	
0.7	2	-	-	100	2	-	-	
0.7	2	50	1	50	1	-	-	
0.7	2	50	1	50	1	-	-	
0.3	1	-	-	-	-	100	1	
2.0	6	-	-	33.3	2	66.7	4	
100	300	9.0	27	32.7	98	58.3	175	

		:	:
1		:(1998)	-1
		:(2003)	-2
2000		:(2000)	-3
:		:(1995)	-4
		1	
		:(1987)	-5
		:(1976)	-6
		:(1999)	-7
		1997	
2		:(1999)	-8
		:(2002)	-9
		:	
		20 2	
		:(2003)	-10
	19		
	:(2003)		-11
		:(2003)	-12
		:	
		2 11	

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		:(2004)	-13
2		:()	-14
	1	:(1998)	-15
	:	:(1999)	-16
:			
		:(2002)	-17
	107-106		
	:	:(1995)	-18
			1
		:(2002)	-19
1	3		
1		:(2001)	-20
		:(1985)	-21
			9
		:(1989)	-22
		:(1993)	-23
			1
		:(1997)	-24
1		:(2000)	-25
		:(2002)	-26
	107-106		
		:(1989)	-27

	:	:(1996)	-28
123	:		
		:(1990)	-29
		:(1988)	-30
			107
		:(1998)	-31
		8	
1	:	:(1994)	-32
	:	:(1993)	-33
		74	
1	:	:(1995)	-34
		:(2001)	-35
	2	2	

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